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SELANGOR INTERNATIONAL BUSINESS SUMMIT (SIBS) 2025 RETURNS WITH A MORE FOCUSED APPROACH

SHAH ALAM, 25 FEBRUARY 2025 – As Malaysia assumes the ASEAN Chairmanship in 2025, the Selangor International Business Summit (SIBS) 2025 is set to play a pivotal role in advancing regional economic collaboration as an official component of the ASEAN Summit programming.

Taking place from 8 to 11 October 2025 at the Kuala Lumpur Convention Centre (KLCC), SIBS 2025 will adopt a more focused and strategic format, featuring six key event components aligned with ASEAN's economic priorities and Malaysia's leadership in the region.

This year, SIBS 2025 is expected to attract 50,000 visitors and feature over 700 booths, further solidifying its position as Southeast Asia's leading business and trade summit.

1. Selangor International F&B Expo (SIE F&B)

A premier Food & Beverage (F&B) exhibition, SIE F&B attracts industry leaders, innovators, and investors seeking partnerships and market expansion. The expo will feature approximately 215 booths, showcasing the latest trends, innovations, and consumer preferences shaping the industry.

In 2024, SIE F&B highlighted the region's strong F&B ecosystem, drawing leading global and local F&B companies and generating a potential transaction value of RM300.4 million—a testament to its growth potential in the region.

2. Selangor Investment & Industrial Park Expo (SPARK)

A strategic platform for showcasing ASEAN's industrial park development, investment opportunities, and industrial advancements. SPARK is expected to host over 239 booths, facilitating discussions and connections between property developers, investors, and manufacturers exploring ASEAN's strategic advantages, as an investment destination.

At SIBS 2024, SPARK achieved a remarkable RM12.2 billion in potential transaction value, exceeding its RM7 billion target, reinforcing its unique role in attracting high-value investments and fostering industrial growth and collaborations in the region.

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3. Selangor ASEAN Business Conference (SABC)

A high-level conference bringing together policymakers, business leaders, and investors to discuss economic trends and business opportunities across ASEAN. SABC provides unparalleled access to trade policies, investment strategies, and regional economic integration insights. This year's SABC will also provide a platform for provinces and key growth regions to share the stage and introduce their competitive advantages to the conference participants.

4. Selangor Smart City & Digital Economy Convention (SDEC)

The Selangor Smart City & Digital Economy Convention (SDEC) will serve as a key platform for discussions on the future of digital transformation and smart city development in Selangor. Organised by the Selangor Information Technology & Digital Economy Corporation (SIDEK), SDEC 2024 will focus on Start-ups, Technology, Artificial Intelligence (AI), Semiconductor Innovation, and Recruitment Day. This convention will host approximately 150 booths, bringing together industry leaders, innovators, and policymakers to drive the digital economy forward.

5. Selangor International Care Summit (*New in 2025*)

A new feature at SIBS 2025, the Selangor International Care Summit is dedicated to strengthening Selangor's position as a regional leader in the care economy. It will feature expert forums, panel discussions, and an exhibition with approximately 80 booths, bringing together policymakers, researchers, investors, industry leaders, and social enterprises to drive innovation, encourage strategic investments, and promote sustainable growth within the sector.

6. Selangor Aerospace Summit (*New in 2025*)

The Selangor Aerospace Summit (SAS), a rebranded event previously known as Selangor Aviation Show, will introduce its indoor expo and conference format, focusing on aerospace sector across commercial, general and business aviation as well as aerospace industry.

Several topic of discussions include MRO, aero manufacturing, helicopters, drones, UAVs and space will be highlighted. The Summit will also include special discussions on talent requirements in the industry as well as and new initiatives in the industry ecosystem such as Sustainable Aviation Fuel (SAF).

As an integral part of the ASEAN Summit official program SIBS 2025 reaffirms Selangor's role as the Gateway to ASEAN, enhancing business engagement, investment opportunities, and trade collaborations across the region.

"As a key part of the ASEAN Summit, SIBS 2025 underscores Selangor's status as the Gateway to ASEAN, boosting business engagement, investment opportunities, and regional trade collaborations. We invite global investors and industry leaders to capitalise on the opportunities offered by this summit". – YB Tuan Ng Sze Han, Selangor State Executive Councillor for Investment, Trade and Mobility

As Selangor's flagship trade and investment summit, SIBS continues to attract thousands of participants annually, with SIBS 2025 expecting 50,000 visitors and over 700 booths, making it one of the largest business and trade gatherings in the region.

For more information on **SIBS 2025**, visit www.selangorsummit.com.

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About Invest Selangor

Invest Selangor Berhad is the Selangor State Government's investment promotion agency, facilitating business growth and investment opportunities in Malaysia's most developed and competitive state. As a one-stop center, it provides advisory services, market insights, and facilitation for local and international investors looking to establish or expand in Selangor—the gateway to ASEAN.

With a strategic location, world-class infrastructure, and a thriving business ecosystem, Selangor continues to attract high-value investments across diverse industries, reinforcing its position as Malaysia's economic powerhouse. Since 1999, Invest Selangor has successfully facilitated over 6,730 manufacturing projects, contributing to the creation of 489,464 jobs and securing more than RM237.7 billion in investments.

Invest Selangor also drives the Selangor International Business Summit (SIBS) and the Selangor Aerospace Summit (SAS), key platforms connecting industry leaders, policymakers, and entrepreneurs across ASEAN and beyond. Through strategic initiatives, it remains committed to a resilient, sustainable, and innovative economy, reinforcing Selangor as the preferred destination for global investors.

For Selangor investment enquiries, please visit www.investselangor.my

For media enquiries please contact:

Haslinda Hussin

haslinda@investselangor.my

Maryani Binti Mat Saad

maryani@investselangor.my