

Post Show Report SIBS 2024 OVERALL

25 - 27 JULY 2024 & 16 - 19 OCTOBER 2024
KUALA LUMPUR CONVENTION CENTRE



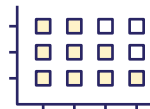
8TH SELANGOR
INTERNATIONAL
**BUSINESS
SUMMIT**
2024



TOTAL VISITORS

52,845

(2023: 57,249)



TOTAL AREA

25,897 sqm

(2023: 21,321sqm)



TOTAL BOOTHS

994

(2023: 972)

- Selangor Investment & Industrial Park Expo (SPARK) : **285** | 2023: 258
- IKA @ Selangor ASEAN Business Conference (SABC) : **11**
- Selangor International Expo (F&B) : **410** | 2023: 300
- Selangor Life Sciences Convention (SLC) : **74** | 2023: 81
- Selangor Smart City & Digital Economy Convention (SDEC) : **214** | 2023: 250



TOTAL EXHIBITORS

664

(2023: 612)

- Selangor Investment & Industrial Park Expo (SPARK) : **86** | 2023: 74
- IKA @ Selangor ASEAN Business Conference (SABC) : **11**
- Selangor International Expo (F&B) : **387** | 2023: 293
- Selangor Life Sciences Convention (SLC) : **59** | 2023: 62
- Selangor Smart City & Digital Economy Convention (SDEC) : **121** | 2023: 146



TOTAL SPEAKERS

175

(2023: 123)



TOTAL CONFERENCE ATTENDEES

5312

(2023: 4767)



TOTAL BUYERS

194

(2023: 347)



DOCUMENT EXCHANGE

82

(2023: 34)



TOTAL CONFERENCES

8

(2023: 5)

- Selangor ASEAN Business Conferences (SABC) 2024
- International Conference on Management and Muamalah (11th ICoMM) 2024
- Selangor Halal Executive Conference 2024 by JAIS
- Selangor Life Sciences Synergy Conference (SLiSS) 2024
- Semiconductor Innovation
- Gen AI Innovation
- TikTok Shop Conference
- Malaysia-China Entrepreneurs Conference (MCEC 2024)



SUPERMARKET BUYERS PROGRAMME

7

(2023: 13)

- Hero Hypermarket
- LuLu Hypermarket
- ST Rosyam Mart
- Beacon Mart
- Go Fresh
- Mohamed Mustafa & Samsuddin Co Pte Ltd
- AEON CO



TOTAL SEMINARS

5

- MIDA Invest Series
- Seminar Kesedaran Halal: "Bersih dan Selamat" Seminar by JAIS
- Medical Devices Seminar
- Launch of Selangor Lab Partnership Programme & Business Opportunities in Selangor
- Selangor-Korea Sustainable Futures Seminar 2024

PRESS COVERAGE

PR VALUE

RM 18.16M

(2023: RM 11.9M)

TOTAL NEWS PUBLISHED

1486

(2023: 1189)



NEWSPAPER

167

(2023: 128)



ONLINE NEWS

810

(2023: 608)



MAGAZINE

9

(2023: 11)



TELEVISION

51

(2023: 55)



RADIO

44

(2023: 387)



DOOH/OOH

405

(2023: 4857)

*as of 6th November 2024



POTENTIAL TRANSACTION VALUE

RM 13.86B

(2023: RM 6.12B)

Selangor Investment & Industrial Park Expo (SPARK)

RM 12.2B

IKA @ Selangor ASEAN Business Conference (SABC)

RM 204,600

Selangor International Expo (F&B)

RM 300.41M

Selangor Life Sciences Convention (SLC)

RM 3.31M

Selangor Smart City & Digital Economy Convention (SDEC)

RM 200M

Malaysia-China Entrepreneurs Conference (MCEC 2024)

RM 1.15B

*as of 31st October 2024

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25 - 27 JULY 2024 & 16 - 19 OCTOBER 2024
KUALA LUMPUR CONVENTION CENTRE



8TH SELANGOR
INTERNATIONAL
**BUSINESS
SUMMIT**
2024



PARTICIPATING COUNTRIES

89

(2023: 83)

- Algeria
- Australia
- Austria
- Bahrain
- Bangladesh
- Benin
- Brazil
- Brunei
- Bulgaria
- Cambodia
- Cameron
- Canada
- China
- Denmark
- Ethiopia
- Egypt
- Estonia
- Finland
- Jordan
- Kazakhstan
- Kenya
- Kyrgyzstan
- Kuwait
- Laos
- Lesotho
- Libya
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Mauritius
- Morocco
- Myanmar
- Nepal
- Netherlands
- Singapore
- Slovakia
- Somalia
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Timor-Leste
- Togo
- Turkiye
- Turkmenistan
- Uganda
- France
- Gambia
- Germany
- Ghana
- Greece
- Hong Kong
- Iceland
- India
- Indonesia
- Iran
- Ireland
- Italy
- Japan
- New Zealand
- Nigeria
- Oman
- Pakistan
- Palestine
- Philippines
- Qatar
- Rwanda
- Romania
- Russia
- Saudi Arabia
- Senegal
- Serbia
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Vanuatu
- Vietnam
- Yemen
- Zimbabwe

PARTICIPATING STATES

8

- Johor
- Melaka
- Negeri Sembilan
- Pulau Pinang
- Perak
- Sabah
- Sarawak
- Selangor

☆☆ TESTIMONIALS



SPARK 2024

SPARK 2024 has been a resounding success to date, and we're happy to see the high interest in industrial assets and offerings not just from domestic investors and stakeholders, but from numerous international parties as well.

MR. ALIFF YUSRI

Assistant Manager, IOI Properties Group



SLC 2024

I'm so honored to be here for the first time. I'm very impressed with the event, as it provides a great opportunity for us to showcase our technology to our consumers.

MR. NISHIMAKI AKIRA

President of Kao Malaysia



SABC 2024

I think SABC is a very fruitful and enriching experience! It features excellent speakers who share valuable insights, particularly on ASEAN integration and how businesses can take advantage of opportunities within ASEAN.

MR. KELVIN KEE

Executive Director, Singapore Business Federation



SDEC 2024

SDEC is an event for us to cope up with our existing customers and meet new people who are interested in scaling and digitalizing their businesses.

MR. NAVENDRA GANESHA PILLAI

Regional Manager, Zoho Corp



SIE F&B 2024

It is a very good platform to promote my product; brand awareness, networking with local and international players, this event help me to get local and international buyers.

MR. ABD MANAN BIN HAJI SULAIMAN

Founder, AMS Kaya Enterprise



SLC 2024

I believe this is truly a golden opportunity, as it allows us to showcase our products, especially our own local products. I'm sure that this event provides good platform for us to expand and boost our medical health devices.

YBHG. DATUK DR MUHAMMAD RADZI

Director General of Health, Ministry of Health Malaysia



SIBS 2024 VISITOR

So far is been very good and ya very interesting event!

MR. KRISTIAN NORFELT LUND

Counsellor Food and Agriculture,
Royal Danish Embassy



SLC 2024

As I understand, Selangor is the biggest contributor to Malaysia's economic growth. Through this event, it will help Selangor achieve even more and enhance mutual cooperation between Selangor and Korea.

MR. YEO SEUNG BAE

Ambassador, Embassy of the Republic Korea to Malaysia



SIE F&B 2024 HOSTED BUYER

An inspiring event—great food, excellent networking, and exciting opportunities in Selangor's vibrant food industry!

MR. CHOONG SEAK CONG

Business Development Manager, Plantie



SIE F&B 2024

I would participate in this event again because it provided valuable networking opportunities, generated strong leads, and allowed for great exposure to potential business partners. The overall organization and positive outcomes make it a worthwhile experience.

MRS. NUR INTAN SHAMILA BINTI SANUSI

Media Executive, SM Qlazisxco Sdn Bhd
(Sarawak Pavillion)



SIBS 2024 VISITOR

It's been fantastic; the range of booths is really amazing; the talks are really interesting; and it's really good to see everyone at the event!

MR. ROBIN LORD

Associate Director of Strategy and Innovation,
Aira Digital



SDEC 2024

SDEC serves as a platform to open the eyes of entrepreneurs, SMEs, and industry players to expand their business market online, such as through TikTok Shop, which offers comprehensive elements of modern online business.

NEELOFA

Celebrity & Founder of Naelofar
(NH Prima International Sdn Bhd)

*as of 31st October 2024

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