

DAY 1

Thursday
25 JULY 2024

Venue: IKA Stage, Hall 5, Ground Floor

Industri Kreatif ASEAN (IKA) Mini Showcase

10.00 - 6.00 pm

Venue: Stage Hall 5, Ground Floor

Registration and Refreshments

9.00 am – 10.00 am

Opening Ceremony

Officiating Address

YAB Dato' Seri Amirudin Bin Shari

Dato' Menteri Besar Selangor (Chief Minister of Selangor)

10.05 am – 10.15 am

Keynote Address

YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz

Minister of Investment, Trade & Industry (Malaysia)

10.15 am – 10.25 am

Special Address

Mr. Oudet Souvannavong

President, Lao National Chamber of Commerce and Industry (LNCCI) / Chair,
ASEAN Business Advisory Council Laos (ASEAN-BAC Laos)

10.25 am – 10.35 am

Presentation of Mementoes and Photography

10.35 am – 10.45 am

Networking Break

10.45 am – 11.15 am

Setting The Stage

YBhg. Dato' Hasan Azhari Bin Hj. Idris

Chief Executive Officer, Invest Selangor Berhad

11.20 am – 11.30 am

Pitch by Vietnam

Topic:

Vietnam's Manufacturing Momentum: Navigating Growth and Challenges in ASEAN

11.35 am – 11.55 am

Speaker:

YBhg. Dato' Theng Bee Han

President, Malaysia Business Chamber Vietnam (MBC) & Chairman and Assurance Partner
PwC Vietnam

Pitch by Indonesia

Topic:

Indonesia Economy Outlook & Investment Opportunities

12.00 pm – 12.20 pm

Speaker:

Mr. Hotman Wangi

President, Indonesia Trade Association (ITA) Malaysia

Networking Luncheon

12.30 pm – 2.00 pm

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Venue: Stage Hall 5, Ground Floor

Panel 1:

Redefining ASEAN's Trade Landscape: Insights into Emerging Global Partnerships

2.00 pm – 3.15 pm

Speakers:

Mr. Chris Humphrey

Executive Director, EU-ASEAN Business Council (EU-ABC)

Ms. Josephine Romero

Senior Adviser, ASEAN Business Advisory Council Philippines (ASEAN-BAC Philippines)

YM Raja Badrulnizam Raja Kamalzaman

Senior Director (Strategic Planning Division), Malaysia External Trade Development Corp (MATRADE)

Mr Kelvin Kee

Executive Director (International Business), Singapore Business Federation (SBF)

Moderator:

Ms. Jukhee Hong

Executive Director, ASEAN Business Advisory Council Malaysia (ASEAN-BAC Malaysia)

Panel 2:

Selangor, Gateway to ASEAN: Shaping the Regional Economic Landscape

Speakers:

YBrs. Ts. Saipolyazan M Yusop

Group Chief Executive Officer, Menteri Besar Selangor (Incorporated) (MBI Selangor)

Mr. Leo Chen

Executive Vice President, Chery Malaysia

3.30 pm – 4.45 pm

Mr. Koay Tze Siang

Managing Director, Dell Technologies Malaysia

Moderator:

Ms. Yuki Aizawa

APAC Director & Malaysia Country Director, Women In Tech Global Movement

Networking at Selangor ASEAN Business Conference (SABC) Sponsored by JLL

In Conversation with

YB Nik Nazmi Nik Ahmad

Minister of Natural Resources and Environmental Sustainability of Malaysia

5.00 pm - 7.00 pm

On "Investment and Sustainable Development in Malaysia"

Moderator

YBhg. Dato' Johary Bin Anuar

Selangor Deputy State Secretary (Development) cum Director of UPEN

DAY 2

Friday
26 JULY 2024

Venue: IKA Stage, Hall 5, Ground Floor

Industri Kreatif ASEAN (IKA) Mini Showcase	10.00 - 6.00 pm
Thai Craft Talk by DITP	1.15 pm - 1.45pm

Venue: Stage Hall 5, Ground Floor

Registration and Refreshments	9.00 am – 10.00 am
<p>Welcome Speech YB Tuan Ng Sze Han Selangor State Executive Councillor for Investment, Trade & Mobility</p>	10.00 am – 10.10 am
<p>Special Dialogue on Malaysia’s Leading Investment Destinations: Leveraging Local Strengths for Regional Prosperity</p> <p>Speakers: YAB Dato’ Seri Amirudin Bin Shari Dato’ Menteri Besar Selangor (Chief Minister of Selangor) YAB Tuan Chow Kon Yeow Chief Minister of Pulau Pinang</p> <p>Moderator: Dr. Tricia Yeoh CEO, Institute for Democracy and Economic Affairs (IDEAS)</p>	10.00 am – 10.10 am
<p>Pitch by Brunei</p> <p>Topic: Fulfilling Wawasan Brunei 2035: Charting a New Course in O&G and Economic Diversification</p> <p>Speaker: Mr. Shazali Sulaiman Chairman, Brunei Darussalam International Chambers Of Commerce And Industry / Partner, Shazali & Partners</p>	11.20 am – 11.40 am
<p>Pitch by Cambodia</p> <p>Topic: Future-Forward Cambodia: Innovation Beyond Garments and Tourism</p> <p>Speaker: Oknha Pech Bolen President, Young Entrepreneurs Association of Cambodia (YEAC) / Council Member, ASEAN Young Entrepreneurs Council (AYEC)</p>	11.40 am – 12.00 pm
Lunch and Friday Prayer Break	12.00 pm – 2.30 pm
<p>Pitch by the Philippines</p> <p>Topic: Green Revolution: Philippines Innovating from Agriculture to Green Economy</p> <p>Speaker: Mr. Ruben J. Pascual Secretary-General, Philippine Chamber of Commerce and Industry (PCCI)</p>	2.30 pm – 2.50 pm

DAY 2

Friday
26 JULY 2024

Venue: Stage Hall 5, Ground Floor

Pitch by Timor Leste

Topic: **Timor Leste's Path to ASEAN Integration: Opportunities and Challenges** 2.50 pm – 3.10 pm

Speaker:
Mr. Ezaquiel da Costa Babo
Director of Investment Promotion, TradeInvest Timor-Leste

Panel 3:
ESG & SDG Convergence in ASEAN: Zero Carbon Strategies and Socio-Economic Investment Dynamics

Speakers:
Dr. Renard Siew
Group Head of Corporate Sustainability, Yinson

Mr. Kiu Jia Yaw
Co-Chair, Malaysian CSO-SDG Alliance

Mr Huynh Cong Thang
Co-Founder & CEO, Innovation Lab Company Limited (InnoLab Asia)

Moderator:
Mr. Amir Isyam Abdul Rahim
Managing Director, IM Possible Solutions

Closing Speech
YBhg. Dato' Hasan Azhari Bin Hj. Idris 4.30 pm – 5.00 pm
Chief Executive Officer, Invest Selangor Berhad

Networking at Selangor ASEAN Business Conference (SABC) 5.00 pm - 6.00 pm