



**TOTAL VISITORS**

**57,249**

(2022: 44,342)

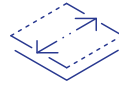


**TOTAL BOOTHS**

**972**

(2022: 906)

- Selangor International Expo (F&B) - **300**
- Selangor International Expo (Medic) - **81**
- Selangor Industrial Park Expo (SPARK) - **258**
- Selangor Smart City & Digital Economy Convention (SDEC) - **250**
- Selangor R&D & Innovation Expo (SRIE) - **80**



**TOTAL AREA**

**21,321**

(2022: 20,096)



**TOTAL EXHIBITORS**

**612**

(2022: 623)

- Selangor International Expo (F&B) - **293**
- Selangor International Expo (Medic) - **62**
- Selangor Industrial Park Expo (SPARK) - **74**
- Selangor Smart City & Digital Economy Convention (SDEC) - **146**
- Selangor R&D & Innovation Expo (SRIE) - **47**



**TOTAL  
CONFERENCE**

**5**



**TOTAL  
SPEAKERS**

**123**



**TOTAL  
ATTENDEES**

**4767**



**TOTAL BUYERS**

**347**

(2022: 350)

**COUNTRIES**

**26**

(2022: 19)



**PRESS COVERAGE**

**PR VALUE**

**RM 11.9M**

**TOTAL NEWS PUBLISHED**

**1189**



**SUPERMARKET / PHARMACIES  
BUYERS PROGRAMME**

**13**

(2022: 8)

- AEON Co. (M) Sdn. Bhd.
- GT Mart
- Guardian Health & Beauty Sdn. Bhd.
- Hero Hypermarket
- Life Pro Pharmacy
- May Export (Lulu)
- Mydin Mohamed Holdings Berhad
- Segi Fresh
- ST Rosyam Mart
- TF Value Mart
- TMG
- YK Mart
- 99 Speedmart



**NEWSPAPER**

**128**



**ONLINE NEWS**

**608**



**MAGAZINE**

**11**



**TELEVISION**

**55**



**RADIO**

**387**



**DOOH/OOH**

**4875**

Static OOH: **2**  
DOOH: **352**  
RAPIDKL: **10 Buses & 10 LED**  
MAS LED: **4500**  
Truck: **1**



**POTENTIAL TRANSACTION VALUE**

**RM 6.12B**

(2022: RM1.45B)

Selangor International Expo (F&B)	<b>RM 597.3M</b>
Selangor International Expo (Medic)	<b>RM 11.2M</b>
Selangor Industrial Park Expo (SPARK)	<b>RM 468.4M</b>
Selangor Smart City & Digital Economy Convention (SDEC)	<b>RM 80M</b>
Selangor R&D & Innovation Expo (SRIE)	<b>RM 64.1M</b>
Memorandum of Understanding	<b>RM 4.913B</b>



### PARTICIPATING COUNTRIES

**83**

(2022: 31)

- Afghanistan
- Algeria
- Australia
- Austria
- Bahamas
- Bangladesh
- Belgium
- Benin
- Botswana
- Brunei
- Cambodia
- Canada
- China
- Colombia
- Congo
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France

- Gambia
- Germany
- Ghana
- Guinea
- Iceland
- India
- Indonesia
- Iran
- Ireland
- Italy
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kuwait
- Kyrgyzstan
- Laos
- Libya
- Malawi
- Malaysia
- Maldives
- Mali
- Morocco
- Myanmar
- Nepal
- Netherlands
- Nigeria
- Oman
- Pakistan
- Palestinian
- Philippines
- Qatar
- Romania
- Russia
- Rwanda
- Saudi Arabia
- Serbia
- Singapore
- Slovakia

- Somalia
- South Korea
- Spain
- Sri Lanka
- Sudan
- Sweden
- Syria
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Togo
- Turkmenistan
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Venezuela
- Vietnam
- Yemen
- Zambia



### TOTAL MoUs

**34**

(2022: 7)

#### Opening Ceremony : 8

- Memorandum of Understanding (MoU) between Menteri Besar Selangor Incorporated & Gentari Sdn. Bhd.
- Memorandum of Agreement (MoA) between Menteri Besar Selangor Incorporated & Alpha Ocean Resources Berhad
- Memorandum of Agreement (MoA) between Menteri Besar Selangor Incorporated & Consortium of Sekinchan Development Holdings Sdn Bhd, Sekinchan Fishing Industry Association and Sekinchan Fishermen's Association
- TEMPORARY Labour Quarters (TLQ) between Urbancubes Sdn. Bhd. and Wistron Technology (Malaysia) Sdn. Bhd.
- Exchange of Document. Tenpower Malaysia Sdn Bhd Vs Lion Group
- LoC Lab Partnership ISB and UPM & Unisel
- Exchange of MoU Involving PKNS, Inter Great (M) Sdn Bhd, and PKNS FM Integrated Sdn. Bhd.
- Exchange of Document: Bridge Data Centre Malaysia and Cyberview Sdn Bhd.

#### Press Conference Room: 1

- Majlis Mentandatangani Perjanjian Hak Pembangunan Bagi Projek Pembangunan Ampang Look Out Point (ALOP)

#### Selangor International Expo (F&B): 1

- Mouthgasm Sdn Bhd - MoU Signing Ceremony between Mouthgasm Sdn Bhd and Via Aqua Comercium

#### Selangor International Expo (Medic): 7

- Memorandum of Understanding (MoU) between Invest Selangor Berhad and Universiti Putra Malaysia (UPM)
- Letter of Intent (LoI) from Imago Engineering Sdn Bhd to Universiti Putra Malaysia (UPM)
- Memorandum of Association (MoA) between Imago Engineering Sdn Bhd and Selasih Aman Sdn. Bhd.
- Memorandum of Agreement (MoA) between Universiti Selangor (Unisel) & Cytonex Sdn. Bhd.
- Memorandum of Understanding (MoU) between Universiti Selangor (Unisel) & Bukit Melita Sdn Bhd
- Cooperation Agreement between Universiti Selangor (Unisel) & Sungai Harmoni Sdn Bhd
- Letter of Intent (LoI) from @Mentari Alam Eko (M) Sdn. Bhd. to UrbanCubes Sdn Bhd

#### Selangor Industrial Park Expo (SPARK): 8

- UMW Development Sdn Bhd : Exchange of Document
- MoU Exchange between Pahang State Government & Amat Bayu Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & Antares Park Development Sdn.Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & MCKLIP Development Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & Muhibbah Engineering (M) Berhad
- MoU Exchange between Pahang State Secretary Incorporated & Teroka Majubina Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & S&I Urban Designers Sdn. Bhd.
- MoU Exchange between TGA Solutions Sdn Bhd & China National Electric Engineering Co. Ltd

#### Selangor Smart City & Digital Economy Convention (SDEC): 5

- Partnership Agreement Exchange between Selangor Information Technology & Digital Economy Corporation (Sidec) and Yinson Holdings Berhad
- Partnership Agreement Ceremony between Sidec and Taipei Computer Association (TCA)
- MoU Exchange between Selangor Digital School (SDS) & Malaysian Inbound Chinese Association (MICA)
- MoU Exchange between Selangor Digital School (SDS) & Internet Alliance (IA)
- MoU Exchange between Mydin & Wavpay

#### Selangor R&D & Innovation Expo (SRIE): 4

- MoU Exchange between MRC and Strategic Partners
- MoU Exchange between Universiti Islam Selangor & Fatoni University
- MoU Exchange Universiti Islam Selangor & Aerodyne Group
- MoU Exchange between SUK Selangor & UiTM



### TESTIMONIALS

#### SPARK 2023 Exhibitor

"The event has been great for us, because its giving us access to not just investor from Selangor but also outside Selangor and also give us a chance to showcase our technology. SIBS is awesome and we will be back."

#### Mr Greg O'Shea

Head of Country for TMX Global Solution, Malaysia and Singapore

#### SIE 2023 Hosted Buyer Programme

"This is my 3rd time with SIBS, every year we are growing, the numbers of suppliers that we are bringing from SIBS is getting more and more, I think we should continue the initiative and keep doing better."

#### Mr Mike

Group Purchasing Head for ST Rosyam Mart and Sri Ternak Group of Companies

#### SABC 2023 Speaker

"Its been great, I really enjoyed the session, spoke to the panel, I think the crowd waas amazing, I saw a lot of International crowd, in fact i engaged with a lot of the international crowd, it's a good session, great engagement with the panellist and also speaking with the crowd after the event. Amazing crowd, amazing event with amazing audience."

#### Mr Ganesh Kumar Bangah

Founder & Executive Chairman, Commerce Asia Group, Malaysia

#### SABC 2023 Hosted Delegation Programme

"I thank you so much for all your kind efforts, hard works and the hospitality shown to us all delegates from Brunei. We have an amazing experience during our stay in Kuala Lumpur, and the hotel you accommodate us is just fabulous."

#### Ms Lattifah Haji Anuar

Brunei

#### SIBS 2023 Visitor

"To see it expand, bigger and more days, there's a lot of people here, it takes a lot of time to being able to talk to them and seeing them, most of the days is gone, I haven't hardly going through half of the exhibitor. Look forward to the future."

#### Mr Dom Altobelli

General Manager, Quantum Freight Logistic, Sydney Australia