



TOTAL VISITORS

57,249

(2022: 44,342)

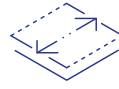


TOTAL BOOTHS

972

(2022: 906)

- Selangor International Expo (F&B) - **300**
- Selangor International Expo (Medic) - **81**
- Selangor Industrial Park Expo (SPARK) - **258**
- Selangor Smart City & Digital Economy Convention (SDEC) - **250**
- Selangor R&D & Innovation Expo (SRIE) - **80**



TOTAL AREA

21,321

(2022: 20,096)



TOTAL EXHIBITORS

612

(2022: 623)

- Selangor International Expo (F&B) - **293**
- Selangor International Expo (Medic) - **62**
- Selangor Industrial Park Expo (SPARK) - **74**
- Selangor Smart City & Digital Economy Convention (SDEC) - **146**
- Selangor R&D & Innovation Expo (SRIE) - **47**



TOTAL CONFERENCE

5



TOTAL SPEAKERS

123



TOTAL ATTENDEES

4767



TOTAL BUYERS

347

(2022: 350)

COUNTRIES

26

(2022: 19)



PRESS COVERAGE

PR VALUE

RM 10.4M

TOTAL NEWS PUBLISHED

1189



SUPERMARKET / PHARMACIES BUYERS PROGRAMME

13

(2022: 8)

- AEON Co. (M) Sdn. Bhd.
- GT Mart
- Guardian Health & Beauty Sdn. Bhd.
- Hero Hypermarket
- Life Pro Pharmacy
- May Export (Lulu)
- Mydin Mohamed Holdings Berhad
- Segi Fresh
- ST Rosyam Mart
- TF Value Mart
- TMG
- YK Mart
- 99 Speedmart



NEWSPAPER

128



ONLINE NEWS

608



MAGAZINE

11



TELEVISION

55



RADIO

387



DOOH/OOH

4875

Static OOH: **2**
DOOH: **352**
RAPIDKL: **10 Buses & 10 LED**
MAS LED: **4500**
Truck: **1**



POTENTIAL TRANSACTION VALUE

RM 6.12B

(2022: RM1.45B)

Selangor International Expo (F&B)	RM 597.3M
Selangor International Expo (Medic)	RM 11.2M
Selangor Industrial Park Expo (SPARK)	RM 468.4M
Selangor Smart City & Digital Economy Convention (SDEC)	RM 80M
Selangor R&D & Innovation Expo (SRIE)	RM 64.1M
Memorandum of Understanding	RM 4.913B



PARTICIPATING COUNTRIES

83

(2022: 31)

- Afghanistan
- Algeria
- Australia
- Austria
- Bahamas
- Bangladesh
- Belgium

- Benin
- Botswana
- Brunei
- Cambodia
- Canada
- China
- Colombia

- Congo
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France

- Gambia
- Germany
- Ghana
- Guinea
- Iceland
- India
- Indonesia
- Iran
- Ireland
- Italy
- Japan
- Jordan
- Kazakhstan

- Kenya
- Kuwait
- Kyrgyzstan
- Laos
- Libya
- Malawi
- Malaysia
- Maldives
- Mali
- Morocco
- Myanmar
- Nepal
- Netherlands

- Nigeria
- Oman
- Pakistan
- Palestinian
- Philippines
- Qatar
- Romania
- Russia
- Rwanda
- Saudi Arabia
- Serbia
- Singapore
- Slovakia

- Somalia
- South Korea
- Spain
- Sri Lanka
- Sudan
- Sweden
- Syria
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Togo
- Turkmenistan

- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Venezuela
- Vietnam
- Yemen
- Zambia



TOTAL MoUs

34

(2022: 7)

Opening Ceremony : 8

- Memorandum of Understanding (MoU) between Menteri Besar Selangor Incorporated & Gentari Sdn. Bhd.
- Memorandum of Agreement (MoA) between Menteri Besar Selangor Incorporated & Alpha Ocean Resources Berhad
- Memorandum of Agreement (MoA) between Menteri Besar Selangor Incorporated & Consortium of Sekinchan Development Holdings Sdn Bhd, Sekinchan Fishing Industry Association and Sekinchan Fishermen's Association
- TEMPORARY Labour Quarters (TLQ) between Urbancubes Sdn. Bhd. and Wistron Technology (Malaysia) Sdn. Bhd.
- Exchange of Document. Tenpower Malaysia Sdn Bhd Vs Lion Group
- LoC Lab Partnership ISB and UPM & Unisel
- Exchange of MoU Involving PKNS, Inter Great (M) Sdn Bhd, and PKNS FM Integrated Sdn. Bhd.
- Exchange of Document: Bridge Data Centre Malaysia and Cyberview Sdn Bhd.

Press Conference Room: 1

- Majlis Mentandatangani Perjanjian Hak Pembangunan Bagi Projek Pembangunan Ampang Look Out Point (ALOP)

Selangor International Expo (F&B): 1

- Mouthgasm Sdn Bhd - MoU Signing Ceremony between Mouthgasm Sdn Bhd and Via Aqua Comercium

Selangor International Expo (Medic): 7

- Memorandum of Understanding (MoU) between Invest Selangor Berhad and Universiti Putra Malaysia (UPM)
- Letter of Intent (LoI) from Imago Engineering Sdn Bhd to Universiti Putra Malaysia (UPM)
- Memorandum of Association (MoA) between Imago Engineering Sdn Bhd and Selasih Aman Sdn. Bhd.
- Memorandum of Agreement (MoA) between Universiti Selangor (Unisel) & Cytonex Sdn. Bhd.
- Memorandum of Understanding (MoU) between Universiti Selangor (Unisel) & Bukit Melita Sdn Bhd
- Cooperation Agreement between Universiti Selangor (Unisel) & Sungai Harmoni Sdn Bhd
- Letter of Intent (LoI) from @Mentari Alam Eko (M) Sdn. Bhd. to UrbanCubes Sdn Bhd

Selangor Industrial Park Expo (SPARK): 8

- UMW Development Sdn Bhd : Exchange of Document
- MoU Exchange between Pahang State Government & Amat Bayu Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & Antares Park Development Sdn.Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & MCKLIP Development Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & Muhibbah Engineering (M) Berhad
- MoU Exchange between Pahang State Secretary Incorporated & Teroka Majubina Sdn. Bhd.
- MoU Exchange between Pahang State Secretary Incorporated & S&I Urban Designers Sdn. Bhd.
- MoU Exchange between TGA Solutions Sdn Bhd & China National Electric Engineering Co. Ltd

Selangor Smart City & Digital Economy Convention (SDEC): 5

- Partnership Agreement Exchange between Selangor Information Technology & Digital Economy Corporation (Sidec) and Yinson Holdings Berhad
- Partnership Agreement Ceremony between Sidec and Taipei Computer Association (TCA)
- MoU Exchange between Selangor Digital School (SDS) & Malaysian Inbound Chinese Association (MICA)
- MoU Exchange between Selangor Digital School (SDS) & Internet Alliance (IA)
- MoU Exchange between Mydin & Wavpay

Selangor R&D & Innovation Expo (SRIE): 4

- MoU Exchange between MRC and Strategic Partners
- MoU Exchange between Universiti Islam Selangor & Fatoni University
- MoU Exchange Universiti Islam Selangor & Aerodyne Group
- MoU Exchange between SUK Selangor & UiTM



TESTIMONIALS

SPARK 2023 Exhibitor

"The event has been great for us, because its giving us access to not just investor from Selangor but also outside Selangor and also give us a chance to showcase our technology. SIBS is awesome and we will be back."

Mr Greg O'Shea

Head of Country for TMX Global Solution, Malaysia and Singapore

SIE 2023 Hosted Buyer Programme

"This is my 3rd time with SIBS, every year we are growing, the numbers of suppliers that we are bringing from SIBS is getting more and more, I think we should continue the initiative and keep doing better."

Mr Mike

Group Purchasing Head for ST Rosyam Mart and Sri Ternak Group of Companies

SABC 2023 Speaker

"Its been great, I really enjoyed the session, spoke to the panel, I think the crowd waas amazing, I saw a lot of International crowd, in fact i engaged with a lot of the international crowd, it's a good session, great engagement with the panellist and also speaking with the crowd after the event. Amazing crowd, amazing event with amazing audience."

Mr Ganesh Kumar Bangah

Founder & Executive Chairman, Commerce Asia Group, Malaysia

SABC 2023 Hosted Delegation Programme

"I thank you so much for all your kind efforts, hard works and the hospitality shown to us all delegates from Brunei. We have an amazing experience during our stay in Kuala Lumpur, and the hotel you accommodate us is just fabulous."

Ms Lattifah Haji Anuar

Brunei

SIBS 2023 Visitor

"To see it expand, bigger and more days, there's a lot of people here, it takes a lot of time to being able to talk to them and seeing them, most of the days is gone, I haven't hardly going through half of the exhibitor. Look forward to the future."

Mr Dom Altobelli

General Manager, Quantum Freight Logistic, Sydney Australia