



NEWS RELEASE

SELANGOR INTERNATIONAL BUSINESS SUMMIT 2022 BEGINS TODAY

SIBS 2022 showcases Selangor's attractiveness as a global investment destination

KUALA LUMPUR, 6 OCTOBER 2022 – Invest Selangor Berhad officially kicked off the 6th Selangor International Business Summit (SIBS) 2022 today at Kuala Lumpur Convention Centre, Kuala Lumpur. The summit will be held for 4 days, from 6th to 9th October - featuring six main events:

DATE	PROGRAMME	VENUE
6th- 9th October	<i>The 8th Selangor International Expo (F&B)</i>	<i>HALL 1-5</i>
6th October	<i>The 6th Selangor ASEAN Business Conference</i>	<i>BALLROOM 1</i>
6th- 9th October	<i>The 7th Selangor Smart City and Digital Economy Convention</i>	<i>HALL 7</i>
6th- 9th October	<i>The 3rd Selangor R&D and Innovation Expo</i>	<i>HALL 8</i>
6th- 9th October	<i>The 8th Selangor International Expo (Medic)</i>	<i>CONFERENCE HALL 1-3</i>
6th- 9th October	<i>Then 2nd Selangor Industrial Park Expo (SPARK)</i>	<i>HALL 6</i>

And three other parallel events:

6th- 9th October	<i>Selangor International Culinary Festival (SICF)</i>	<i>HALL 1</i>
7th- 9th October	<i>Selangor International Healthcare Conference (SIHC)</i>	<i>PLENARY THEATER</i>
6th- 7th October	<i>Asian Smart City Conference : Mayors Summit and Selangor Declaration</i>	<i>PLENARY HALL(Day 1) BALLROOM 1&2(Day 2)</i>

SIBS 2022 was officiated by His Royal Highness Tengku Amir Shah Ibni Sultan Sharafuddin Idris Shah Alhaj, the Crown Prince of Selangor, who represented His Royal Highness Sultan Sharafuddin Idris Shah Alhaj Ibni Almarhum Sultan Salahudin Abdul Aziz Shah Alhaj, Sultan and Ruler of the State of Selangor Darul Ehsan and all its dependencies.

During the opening ceremony, His Royal Highness Tengku Amir Shah Ibni Sultan Sharafuddin Idris Shah Alhaj, the Crown Prince of Selangor, also witnessed two exchange of documents ceremony:

1. Between UMW Development Sdn Bhd and LONGi (Kuching) Sdn Bhd
2. Perbadanan Kemajuan Pertanian Selangor (PKPS) and Petronas Global Technical Solutions Sdn Bhd

The biggest events in SIBS 2022 is the Selangor International Expo (F&B) 2022 which features a total of 421 booths from Hall 1 to Hall 5 on the ground floor of this convention centre. The Supermarket Buyers Program, a program where SIE Exhibitors are onboarded with the supermarkets, will return with a total of 8 Supermarkets participating this year namely ST Rosyam Mart Sdn Bhd, Lulu Group Retail Malaysia, Trendcell Sdn Bhd (Jaya Grocer), QRA Sdn Bhd, My Hero Supermarket Sdn Bhd, Lotus's Stores Malaysia Sdn Bhd, Orange Convenient Store Sdn Bhd and CKS Supermarket Sdn Bhd.

The regional Selangor ASEAN Business Conference (SABC) was also held today with international and regional speakers. SABC 2022 featured a total of 17 speakers and 6 moderators with over 250 attendees.

Meanwhile, The Selangor Smart City & Digital Economy Convention (SDEC) also features new elements this year that include the Selangor SME Digitalisation Conference, Asian Smart City Conference, the ASEAN Livestream Festival and Pitch@Selangor 6: Selangor Fashion Accelerator programme.

The Selangor R&D and Innovation Expo (SRIE) continues its 3rd year with SIBS 2022 and features a total of 120 booths, whereas Selangor International Expo (MEDIC) features a total of 79 booths, with international participants coming from 4 countries.

Selangor Industrial Park Expo (SPARK) features the industrial estates and its ecosystem within Selangor with a total 123 booths.

Apart from the 6 main events, the Selangor International Culinary Festival (SICF 2022) is making its return to SIBS 2022, featuring the Individual and Team competitions for professional and aspiring chefs coming from all over Malaysia.

Selangor International Healthcare Conference (SIHC 2022) also return on the second day of SIBS 2022 until the fourth day of the summit.

The latest event in this year's SIBS series is the Asian Smart City Conference : Mayors Summit and Selangor Declaration, where a total of 12 Mayors from Australia, South Korea, Thailand, Indonesia, India, and Malaysia will be attending. In this summit, leaders from cities around the world will be sharing their knowledge, experiences, and approaches to resolve city liveability challenges through smart technologies.

Dato' Teng Chang Khim during the opening ceremony said, "SIBS 2022, now in its 6th edition, is by far, the biggest business summit ever organised in the region. SIBS 2022 occupies a total of 8 expo halls, 4 conference halls, 2 plenary halls and 2 banquet halls totalling the space of 20,096 SQM sqm. It will feature a total of 846 booths, with participants and attendees coming from a total of 24 countries."

SIBS 2022 features the international participants from Australia, Austria, Bangladesh, Cambodia, Canada, Czech Republic, Egypt, India, Indonesia, Tajikistan, Italy, Japan, South Korea, Maldives, Philippines, Singapore, Sri Lanka, Switzerland, Taiwan, Thailand, UAE, Vietnam and USA. Domestically, apart from pavilions coordinated by agencies such as FAMA, MARA, Malaysian Cocoa Board, Jabatan Perikanan Malaysia and RISDA. We are also welcoming state pavilions from Sabah, Sarawak, Johor, Malacca, Negeri Sembilan, Selangor, Perak, Kedah, Perlis and Penang.

“We will continue providing networking avenues such as SIBS, as it has proven to be one of the biggest and successful business summits ever held in the region. I hope that you take full advantage of these opportunities throughout the 4 days of the Summit, and I am sure many deals will be struck in no time.” said YAB Dato’ Seri Amirudin Bin Shari, Dato’ Menteri Besar Selangor during the opening ceremony earlier today.

This year, with a target of RM350 millions of potential negotiated sales, SIBS2022 will continue its role as the regional premier summit for local and international industry players to convene and explore the great potential of the Malaysian and regional markets.

SIBS 2022 shall witness full participation of 846 booths, taking up the entire Kuala Lumpur Convention Centre with a total of 30,000 target visitors during the four days summit.

To register, or for more information, please visit www.selangorsummit.com

For Selangor investment enquiries, please visit www.investselangor.my

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Invest Selangor Berhad:

Invest Selangor Berhad has been a beacon for investors from all across the world who wished to invest, and prosper, in Selangor. Invest Selangor Berhad is a one-stop agency that provides information, advisory services, as well as start-up or expansion assistance to potential and existing investors. Since our inception, we have attracted 6,231 (1999-2021) manufacturing projects in Selangor. Thus we have been indirectly responsible for the creation of 461,221 (1999-2021) jobs and attracting more than RM206.1 billion (1999-2021) worth of manufacturing investments to the state. Invest Selangor will continually strive to create a conducive investment-friendly environment through the creation of new networks, services and competitive incentives provided by the Malaysian Investment Development Authority (MIDA) – and continually showcase to the world the dynamic, golden state of Selangor.

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