



4th SELANGOR
INVESTMENT &
INDUSTRIAL PARK
EXPO
SPARK 2024

25-27 JULY 2024

HALL 1-4, GROUND FLOOR
KUALA LUMPUR CONVENTION
CENTRE (KLCC), MALAYSIA

SPARK 2024: Gateway to ASEAN

Step into the realm expertise at the Selangor Investment and Industrial Park Expo (SPARK 2024), previously known as the Selangor Industrial Park Expo. Mark your calendars from **25 to 27 July 2024**, as our diverse exhibitor lineup promises a vibrant showcase of skills, each contributing a unique flavour to this transformative event.

Whether you are looking for investment opportunities, eager to network, or seeking industry insights, SPARK is the ultimate destination. Save the date and immerse yourself in SPARK 2024, an experience that transcends traditional expos, connects visionaries, and fuels industrial growth.

As the sole event of its kind in the region, SPARK 2024 offers an unparalleled dive into the intricacies of the investment and industrial ecosystem in Selangor, Malaysia, and the ASEAN region. Join us for an in-depth exploration, where opportunities abound and connections flourish.

The one and only event of this nature in the region will provide more in-depth insight into the investment and industrial ecosystem in Selangor, Malaysia and ASEAN.

KEY FACTS 2023



258

Booths



74

Participating Companies



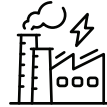
16

Investment Promotion Agencies



RM468.4mil

Potential Transaction Value



25

Industrial Park Developers



83

Participating Countries



RM4.91bil

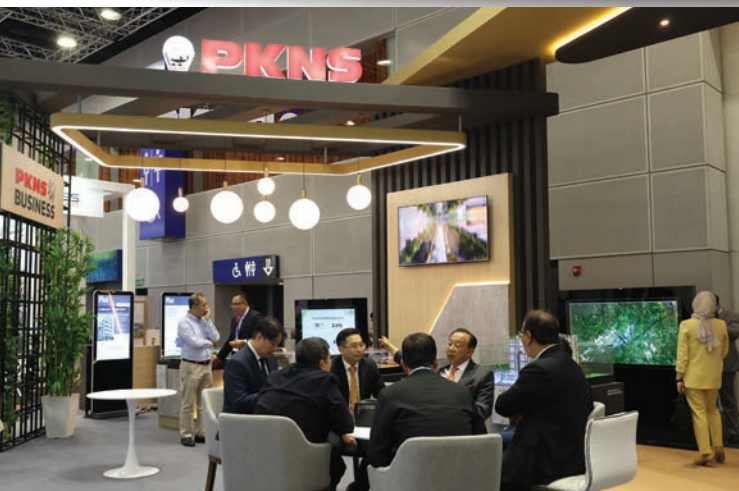
Memorandum of Understanding (MoU)

EXHIBITOR PROFILES

- Industrial Park and Property Developers
- Investment Promotional Agencies
- Industrial Property Agents
- Manufacturing Solutions Providers
- Banks and Financial Institutions
- Human Resources and Training Providers
- Logistic Solutions
- Utility and Telco Providers
- Town Planners, Architects
- Environmental Solutions
- Industrial Operation Solutions

VISITOR PROFILES

- International and Local Business Chambers
- Government Linked Companies (GLCs)
- Investment Related Organizations
- Multinational Companies (MNCs)
- Industrial Land and Property Agents
- Government Officials
- C-Suites Executives
- Potential Investors
- Manufacturers
- Business Owners
- Industry Associations



WHY YOU SHOULD BE PART OF SPARK 2024?



The only exclusive event focused on industrial parks, solutions, and investment eco-system in the region.



The one-stop solution and advice center for current and future investors in the region, particularly in Selangor, Malaysia.



Access to potential investors and companies planning to expand and develop their business operations.



Opportunity to network and exchange ideas with key decision makers.

EXHIBITORS TESTIMONIAL



The event has been great for us, because it's giving us access to not just investors from Selangor but also outside Selangor and also give us a chance to showcase our technology. SPARK is awesome and we will be back!

Greg O'Shea

Head of Country
TMX Global Solution, Malaysia and Singapore



Excitement is building for the Selangor International Business Summit 2024, the last year of the SIBS event was incredibly innovative. NCT Smart Industrial Park is proud to be highly interested in top industry players from all over the world.

Eddy Lim

General Manager, Sales & Marketing
NCT Group of Companies



The event was remarkable, connecting us with industry leaders, new investors, and trade visitors. It gathered players from Selangor and across Malaysia, fostering innovation and collaborative teamwork at SPARK.

Lionel Chee

Manager, Sales & Marketing
Eco Business Park 5



Co-Located Event in **SPARK 2024!**



8TH SELANGOR
**ASEAN
BUSINESS
CONFERENCE**
SABC 2024

25-26 JULY 2024

HALL 5, GROUND FLOOR
KUALA LUMPUR CONVENTION
CENTRE (KLCC), MALAYSIA

Selangor, the Key of ASEAN: Accelerating Prosperity through Strategic Connectivity and Resilience.

The 8th Selangor ASEAN Business Conference (SABC) 2024 positions Selangor as a crucial player in driving ASEAN's economic prosperity through strategic connectivity and resilience. While Southeast Asia boasts promising trade agreements and regional expansion, low intra-regional trade and investment remain hurdles to sustained growth. Selangor's commitment to becoming a smart, livable, and prosperous state by 2025, as outlined in its RS-1 plan, positions it as a gateway for ASEAN's economic advancement. SABC 2024 aims to unlock market access, enhance intra-regional trade and investment, and solidify Selangor's role as a key driver in achieving these goals. Aligned with the theme of the ASEAN Chair, Lao PDR, SABC 2024 emphasizes the crucial role of connectivity and resilience in shaping the region's prosperous future. Ultimately, Selangor aspires not only to advance its own economy but also to significantly contribute to the collective growth and strength of ASEAN.

WHY YOU SHOULD BE PART OF SABC 2024?

- **Network:** Meet key players and potential partners to expand or collaborate in ASEAN.
- **Stay Informed:** Learn about the latest trends, challenges, and opportunities in ASEAN's economy, especially regarding market access, trade, and connectivity.
- **Gain Knowledge:** Attend talks and workshops from experts to navigate the ASEAN business landscape.
- **Discover Opportunities:** Find new business options and emerging markets in ASEAN, fueled by Selangor's ambitions and the RS-1 plan.
- **Contribute:** Participate in discussions and efforts to shape ASEAN's economic future.

PARTICIPANTS PROFILES

- International and Local Business Chambers
- Government Linked Companies (GLCs)
- Investment Related Organizations
- Multinational Companies (MNCs)
- ASEAN Government Representatives
- Government Officials
- C-Suites Executives
- Potential Investors
- Industry Leaders



HOSTED DELEGATES PROGRAMME

Unlock ASEAN's Potential at SABC 2024!

Join us at the 8th Selangor ASEAN Business Conference for an exclusive program designed to connect you with key players, gain valuable insights, and shape ASEAN's future.

WHAT AWAITS YOU

- Two nights' accommodation in the Official Hotel with daily breakfast
- Two-way airport transfer (KLIA-Official Hotel-KLIA)
- Tailored SPARK 2024 Exhibition Tour
- Invitation to SPARK 2024 Networking Reception
- Opportunity to visit selected industrial parks/areas in Selangor

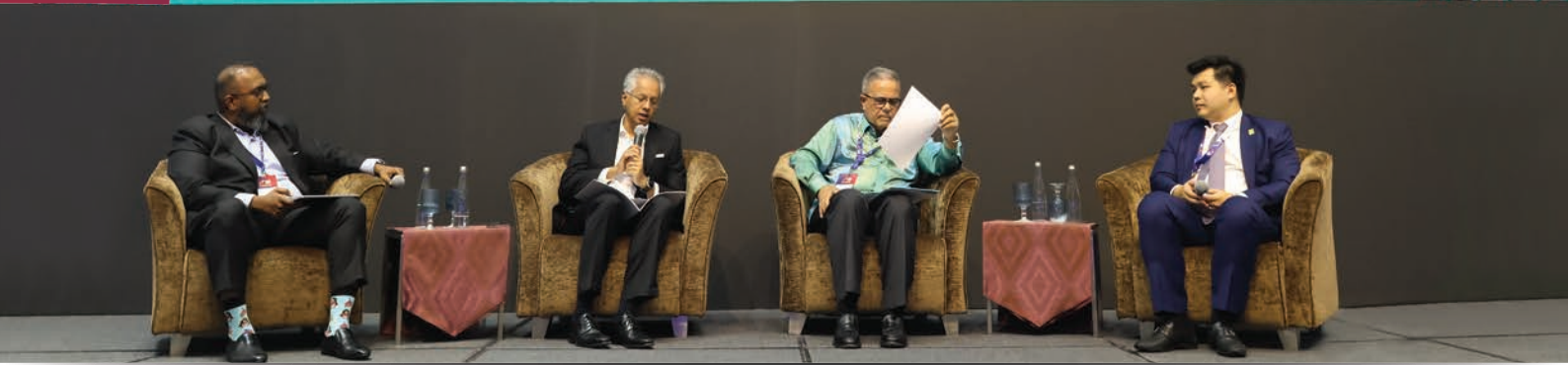
WHO CAN APPLY

- International delegates only (not from Malaysia)
- Delegates must consist of business owners, entrepreneurs, investors, industry professionals, academics, and researchers
- Delegations of 3-5 members, led by a senior leader
- Smaller groups register individually as industry attendees

ASEAN AS A PREMIER INVESTMENT DESTINATION

• In 2022, the global investment landscape witnessed a significant development as developed economies experienced a noteworthy 37% decline in Foreign Direct Investment (FDI). In contrast, developing nations demonstrated remarkable resilience, marking a 4% increase in FDI flows. This divergence underscores the adaptability and allure of emerging markets, showcasing their ability to navigate challenges and attract investments despite global economic fluctuations.

• Within the dynamic investment economic landscape, ASEAN emerges as a compelling beacon of opportunity, enticing investors with its robust economic growth, favorable demographics, and a notable influx of Foreign Direct Investments (FDIs). Positioned strategically, the region showcases substantial potential, characterized by a sizable consumer market, a youthful population, and a trajectory of increasing economic integration. Significantly, the share of ASEAN's FDI in the global market has surged to an impressive 17% in 2022, underscoring the region's escalating prominence and its pivotal role in shaping the overarching global investment landscape.



• At the forefront of promoting ASEAN's allure is the Selangor Investment and Industrial Park Expo (SPARK), an integral part of the Selangor International Business Summit (SIBS). SPARK serves as a pivotal platform, showcasing prime investment opportunities and fostering collaboration between investors and industrial park developers. Through diverse exhibitors and insightful sessions, SPARK creates an optimal environment for participants to explore emerging markets, forge connections, and gain crucial information. With a proven track record of consistently attracting substantial participation, SPARK contributes significantly to enhancing the region's appeal for international investors, positioning ASEAN as a vibrant and promising investment hub for the coming years.



Selangor stands out as Malaysia's most progressive and developed state, offering a gateway to the world through its strategic positioning, especially to other ASEAN countries. With cutting-edge manufacturing technology, Selangor has become the go-to destination for global business investors.

ABOUT SELANGOR

Nestled between Kuala Lumpur, the bustling business capital, and Putrajaya, the administrative hub, Selangor's location is unparalleled. It boasts proximity to both the Kuala Lumpur International Airport (KLIA) and its own Sultan Abdul Aziz Shah Airport in Subang. Adding to its allure, Selangor is home to the renowned Port Klang, the second busiest container port in ASEAN. These strategic entry points position Selangor as an exceptionally attractive trading hub, particularly within the ASEAN region.



25.5%

Share of Nation
GDP (2022)



11.9%

GDP Growth
(2022)



98.7%

Literacy
Rate



**More than
75,000**

Graduates Produced
Per Annum
(2022)



**More than
180**

Higher Learning
Institutions



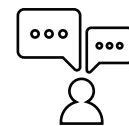
**Central in
Proximity**

to Kuala Lumpur Business
Centre & Putrajaya
Administrative Capital



2nd

Biggest Airport
in ASEAN
(KLIA & KLIA2)



3.6 mil

Multilingual & Highly
Skilled Workforce
(Largest in Malaysia)



2nd

Busiest Container
Port in ASEAN
(Port Klang)

ABOUT INVEST SELANGOR

Invest Selangor Berhad is the premier one-stop state government agency, dedicated to providing information and advisory services to potential and existing investors as well as assistance in setting up operations in Selangor, the Golden State of Malaysia and the most competitive gateway to the ASEAN region.

Invest Selangor Berhad has been the driving force behind the Selangor International Business Summit (SIBS) which has been an avenue for ASEAN and non-ASEAN businesses alike to explore the Malaysian market and continues to serve as a springboard to tap into the broader ASEAN market, home for over 680 million consumers and more than **200** of the world's largest companies.

Since our inception, Invest Selangor Berhad has attracted more than **6,496*** manufacturing projects in Selangor and have been indirectly responsible for creating **476,886*** jobs and more than **RM218.3 billion*** worth of manufacturing investments to the state.

The Selangor International Business Summit (SIBS) is Invest Selangor's platform for ASEAN and international bodies to convene and explore the ASEAN market's massive potential, bridging the gap between developers and consumers within focused industries and reversing the economic effects of the global pandemic.

*(1999-2022)

ABOUT SELANGOR INTERNATIONAL BUSINESS SUMMIT

Selangor International Business Summit (SIBS) has stamped itself as the main definitive event platform for industries to expand opportunities into new markets in Malaysia and ASEAN. Over the years, SIBS has shown tremendous progress and become the event of choice for industry players not only from Malaysia but also from many parts of the world.

Held at the prestigious Kuala Lumpur Convention Centre, SIBS 2024 comprises of many components under one roof, Selangor International Expo (F&B), Selangor Life Sciences Convention (SLC), Selangor Investment and Industrial Park Expo (SPARK), Selangor ASEAN Business Conference (SABC), Selangor Smart City and Digital Economy Convention (SDEC) and Selangor R&D and Innovation Expo (SRIE). All components are carefully curated and give benefit the industry players in all aspects of their businesses.

SIBS 2023 has achieved unprecedented results and broke all prevailing records previously made. A total of 972 booths from 83 countries have made their presence and achieved great results. In addition to that, a series of conferences, seminars, fireside chats, and pocket talks were organized during the event which benefited the delegates and attendees in charting their businesses for the future.

SIBS 2024 will embark into a new journey, where it will be held in two series, one from 25-27 July 2024 and the second from 16-19 October 2024. Come and seize the opportunity in expanding your presence in the region through SIBS 2024!

www.selangorsummit.com

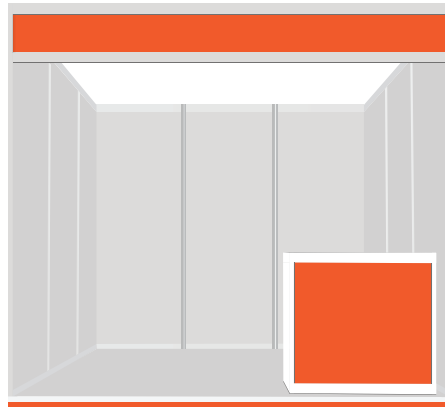
www.selangorsummit.com |     [selangorsummit](https://twitter.com/selangorsummit)



BOOK A STAND WITH US

Make the most out of your participation by enhancing your presence and increasing your brand awareness at SPARK 2024.

STANDARD SHELL SCHEME



Malaysia
RM 9,800/booth
(Minimum of 9sqm)

Worldwide
USD 2,800/booth
(Minimum of 9sqm)

BARE SPACE



Malaysia
RM 1,200/sqm
(Minimum of 18sqm)

Worldwide
USD 280/sqm
(Minimum of 18sqm)

Fees subject to 8% SST

ABOUT KUALA LUMPUR CONVENTION CENTRE

Designed and built to world-class standards, Kuala Lumpur Convention Centre (KLCC) is the first convention center in Asia to be benchmarked by Green Globe International (2007) and has won numerous awards then. The facility's gross built-up area is with two Auditorium; Planetary Hall and Plenary Theater, a Grand Ballroom. Banquet Hall, three Conference Halls, Meeting rooms, eight Exhibition Halls.



Please reach out to our Sales Team or visit our website for more information.

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