



# NEWS RELEASE

## SELANGOR INTERNATIONAL BUSINESS SUMMIT 2021 NEW DATE ANNOUNCEMENT

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**SHAH ALAM, 16 AUGUST 2021** – Invest Selangor Berhad today announced that the Selangor International Business Summit 2021 (SIBS 2021) would be rescheduled to 18th till 21st November 2021, due to the current Covid-19 situation in Malaysia.

The hybrid SIBS 2021 will be held physically at the Kuala Lumpur Convention Centre, Kuala Lumpur and virtually on the [www.selangorbusinesshub.my](http://www.selangorbusinesshub.my) portal. Participants can access a rich selection of on-demand content, do digital networking through an interactive user chat interface, meet virtually with potential partners through its B2B business-matching feature, and so much more.

The decision to hold SIBS 2021 as a hybrid event is to enable businesses to still network with stakeholders worldwide despite travel restrictions due to the pandemic.

SIBS 2021 is also a key business thought leadership platform, with several forums to discuss the current challenges and the way forward. SIBS will be even bigger this year, with six main event components, comprising:

1. The 7th Selangor International Expo (F&B) 2021
2. The 5th Selangor ASEAN Business Conference (SABC) 2021

3. The 6th Selangor Smart City & Digital Economy Convention (SDEC) 2021
4. The 2nd Selangor R&D and Innovation Expo (SRIE) 2021

SIBS 2021 introduce two new events component this year, which are:

5. Selangor International Expo (MEDIC) 2021
6. Selangor Industrial Park Expo (SPARK) 2021

Besides the main events, several business conferences and networking activities have also been planned. These include:

1. Malaysia China Entrepreneurs Conference
2. Selangor International Culinary Festival, and
3. Selangor International Healthcare Conference

It is hoped that with the vaccination push under “Operation Surge Capacity” and the state government’s Selvax initiative, the pandemic situation will have improved by November and will give trade visitors and participants more confidence to visit the exhibitions and conduct business through SIBS 2021. Of course, the event will be held in strict compliance with the safety guidelines provided by the Ministry of Health (MOH) Malaysia.

November will be another busy month for Invest Selangor as we are set to host two significant trade-related events. We look forward to meeting all trade visitors and participants at KLCC and virtually at [www.selangorbusinesshub.my](http://www.selangorbusinesshub.my) portal.

To register for the virtual portal, please visit [www.selangorbusinesshub.my](http://www.selangorbusinesshub.my) and to get more information on the event, please visit [www.selangorsummit.com](http://www.selangorsummit.com). See you in November!

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## **About Invest Selangor Berhad:**

Invest Selangor Berhad is an investment promotion agency playing a pivotal role in the promotion and attracting both local and foreign direct investments to encourage the economic development of Selangor. Invest Selangor also coordinates and facilitates the approval of investors' applications with government agencies and provides relevant business matching and marketing opportunities to improve the business ecosystem in the state.

For Selangor investment enquiries, please visit [www.investselangor.my](http://www.investselangor.my)

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