

VISITORS

 **2,618**
registered users

 **54**
countries

 **61,272**
returning visitors

Top 5 Countries

Malaysia	89%
Indonesia	4%
India	2%
Singapore	1%
Philippines	1%
Others	3%

PROGRAMME

177,974
total digital audience

Stage Programme

+ SELANGOR INTERNATIONAL EXPO 2020

 **1030**
registered user

Webinar

+ SELANGOR ASEAN BUSINESS CONFERENCE 2020

 **349** registered user

 **47,000**
digital audience

Conference

+ SELANGOR ASEAN BUSINESS CONFERENCE 2020

 **245** registered user

 **40,000**
digital audience

+ SELANGOR SMART CITY & DIGITAL ECONOMY
CONVENTION 2020

 **307** registered user

 **7600**
digital audience

+ SELANGOR INTERNATIONAL HALAL
CONFERENCE 2020

 **120** registered user

 **83,374**
digital audience

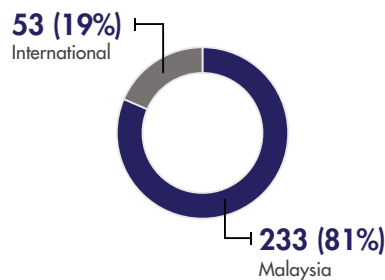
EXHIBITORS

 **286**
exhibitors

 **12**
countries

Top 5 Countries

Malaysia	81%
Indonesia	8%
Vietnam	3%
Philippines	2%
India	1%
Others	5%



“ I think it’s a good initiative that gives us the opportunity to meet potential customers and make ourselves known..”

MS. MARIA DE LA O UBEDA RODRIGUEZ
K Salt
Spain

“ Quite new to us doing this virtually but you made everything pleasant to navigate so that we can communicate to prospective buyers. Great job! ”

MS. FRANDA RACA
Aisha-Fil Foods Inc.
Philippines

“ This event is quite good and neatly organized. I hope things will quickly return to normal so that this business can be carried out in real terms, or face to face. Thank you for being included in this event, we are waiting for the next event. ”

MS. IRDANTI
Rendang Crispy Uni Liza
Indonesia

BUYERS

 **76**
buyers

 **24**
countries

Top 5 Countries

Malaysia	28%
India	19%
Indonesia	8%
State of Qatar	5%
China	4%
Others	36%

VIRTUAL MEETING 282

PRESS COVERAGE

RM9,445,733.77
PR value

725
total news published

 **83**
newspaper / interview
articles & ads

 **175**
online news / interview
/ articles & videos

 **26**
television & interview

 **441**
radio news / interview
& ads spots

 **1**
static billboard

 **10**
digital billboard

MOST SEARCHED PRODUCTS

Food Service	28%	Sweet & Confectionery	4%
Coffee & Tea	14%	Fruits & Vegetables	3%
Food Technology	14%	Organic Market	3%
Halal Market	10%	Ready-to-Eat Meal	3%
Drinks	8%	Meat	1%
Frozen Foods	6%	Seafood	1%
Restaurant and Catering Equipment	5%		

