



# NEWS RELEASE

## SELANGOR INTERNATIONAL BUSINESS SUMMIT GOES VIRTUAL THIS YEAR TO OFFER WIDER AND BIGGER NETWORKING OPPORTUNITIES FOR PARTICIPANTS

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**SHAH ALAM, 15 June 2020** – Invest Selangor Berhad today announced that the Selangor International Business Summit 2020 (SIBS 2020) will be held on a virtual platform on the same date as previously announced, from 14 – 17 October 2020. Selangor International Business Summit is an annual business summit with three expositions and four international conferences, organised by the State Government of Selangor for exhibitors, trade visitors and conference attendees mainly from the ASEAN region. The shift to a virtual platform is in response to public health and travel safety concerns relating to the COVID-19, and to support the health and safety of our exhibitors, buyers, delegates, speakers, sponsors, trade visitors and members of the public.

### **The Virtual Summit**

The four-day variety of engaging and informative online sessions will include virtual expositions, webinars, live conference, online networking and business matching opportunities. Virtual SIBS 2020 will allow a larger

and more diverse group of attendees to connect, network and discover from the comfort of their own homes and workspace.

According to Dato' Hasan Azhari Hj Idris, Chief Executive Officer Invest Selangor Berhad, " The opportunity of digitalizing Selangor International Business Summit will help to reaffirm the credibility of the smart state status in leading the adoption of technology in doing business and at the same time, provide timely assistance for entrepreneurs in time of crisis, the response from our past exhibitor has been good so far ".

### **Don't Miss Out the Opportunity**

Virtual SIBS 2020 aims to help re-energise local and international companies to rise to the challenge, offering a number of new marketing channels to capture every business opportunity available

More details of the virtual format will be made available in the coming weeks.

SIBS 2021 will resume its live event next year, currently scheduled to take place on 7 – 10 October 2021 at Kuala Lumpur Convention Centre. To register your interest for the Virtual SIBS2020, please visit our website at [www.selangorsummit.com](http://www.selangorsummit.com).

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**About Invest Selangor Berhad:**

*Invest Selangor Berhad is an investment promotion agency playing a key role in promotion and attracting both local and foreign direct investments in order to encourage the economic development of Selangor. Invest Selangor also coordinates and facilitates the approval of investors' applications with government agencies and provides relevant business matching and marketing opportunities to improve the business ecosystem in the state.*

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